# **CHRISTOPHER BOGUSH**

## West Hollywood, CA | www.bogush.org

I build handcrafted, start to finish public facing web sites with back-end web application user interfaces. My websites load faster than WordPress sites with no need for caching. My server builds are super secure. I can write form entry data directly to a custom built customer relationship management tool for ecommerce. I can pair email marketing and in-bound pay per click or social media traffic directly to your customers. I use a simple set of tools that form the foundation of the world wide web.



### SERVER ENVIRONMENT

Linux super reliable operating system installation and management

Apache super secure web server configuration of virtual hosts web site configuration

Vim fast and ubiquitous code editor with syntax high lighting also supporting regex

Linode virtual hosting and DNS management that predates AWS

#### **LANGUAGES**

PHP hypertext and css preprocessing via procedural and object oriented programming
MySQL relational and transactional database development and management via line command
HTML hyper text markup language for skeletal layout of the DOM at the presentation layer
CSS3 or cascading style sheets for responsive design, animations and transitions
REGEX or regular expressions for find and replace, and form validation
BASH or bourne again shell for file management and automated tasks

#### PROFESSIONAL EXPERIENCE

CreativeCircle (Los Angeles, CA - Solutions Partner Feb 2009 – Available for work when offered) Web dev and email marketing including creative, coding, dynamic messaging and campaign automation with various clients including Viking River Cruises, Millie and Severson, Escrow of the West, EFFI Finance, Praedicat, Hyperice, Output and The Los Angeles Times.

Mesa Multimedia (Boulder, CO - Solutions Partner Feb 2003 – Available for work when offered) VPS server set up and initial WordPress installations and content layout, web site development, custom forms, e-commerce, email marketing, relational database development. Past clients include Stella Adler Academy of Acting, Le Bas International, Full Petential, Chow Now plus a couple dozen sites for individuals.

Boulder Bath and Body (Boulder, CO - Partner Owner Feb 1999 – 2009)

Website design and development, PERL scripted forms, e-commerce integrations, point of sale tools development, email marketing, search engine marketing, pay per click marketing, print production and direct mail marketing, product manufacturing and sales, employee management, etc.