

CHRISTOPHERBOGUSH

West Hollywood, CA 90069 • 303-541-1031 • christopher@bogush.org • Last Updated December 2019

Linux, Apache, MySql, PHP – Web Development & Email Marketing

Start to finish web sites, web applications (see www.privatenotebook.com), complex database development, responsive page layouts, dynamic email creative, secure forms, LAMP stack builds, plus front end UX design, coding, 3D modeling, photography, visual asset production, branding, marketing, and project management.

Skills and Tools

Server:

- Linux Ubuntu operating system
- Apache web server for multiple sites management
- Vim and Git server side text editor and version control
- Linode VPS distribution installations, virtual hosting and DNS management

Back End:

- PHP Server side scripted and programming solutions written from scratch
- MySQL with PHPmyadmin relational database development and maintenance
- REST HTTP request/response PHP and MySQL for Create, Read, Update and Deletion of database records
- PERL and BASH server side scripting for LAMP stack installation, customization and tuning

Front End:

- HTML5 light-weight, hand coded, dynamic and responsive page templates
- Tables based email templates for optimal cross client deliverability
- CSS3 Page styling, transitions, animations, media queries and responsive layouts

Creative Tools Current:

- Adobe Photoshop raster based image processing, graphics, retouching and color correction
- HTML5, CSS3, GIF animation for responsive web site layouts, splash pages and banners
- Production and portrait photography for original art creation and ownership rights

Creative Tools Used in the Past:

- Illustrator and Freehand vector based graphics using bezier tools and fills for scalable asset creation
- Sketchup 3D modeling for engineered drawings and design presentations
- Dreamweaver

Platforms Current:

- Linode virtual private servers and domain name system management tools
- Word Press installation and management with DIVI theme
- Act-On bulk email deployment and automated messaging

Platforms Used in the Past:

- cPanel on Lunarpages for third party web site hosting
- Tridion, Drupal, Joomla and osCommerce Content Management Systems
- PayPal, VirtualCart, iCat, Amazon, AuthorizeNet eCommerce and payment gateway solutions
- Marketo Epsilon Dream and Constant Contact email marketing tools
- FileMaker Pro database creation system
- Google Ad Words, Bing, Yahoo, Overture and GoTo.com pay per click accounts setup and management

Professional Experience

Problem solver with hands on coding ability as project architect draws upon broad experience in design, marketing and business development. Highly capable in both front and back end development for start to finish projects requiring deliverables with minimal oversight or support.

Creative Circle – Provided project specific support in email marketing and web design:

Email templates, creative, custom coding, dynamic messaging, automated campaign development with various clients including Viking River Cruises, EFFI Finance, Escrow of the West, Praedicat and The Los Angeles Times.

Los Angeles, CA - Solutions Partner Feb 2009 – Available for work when offered

Viking River Cruises - Email marketing and custom coded solutions:

Start to finish, design, coding and mass deployment of email creative and custom landing pages with personalization across various customer profile attributes.

Woodland Hills, CA - Employee Dec 2009 – Terminated Jan 2015

Phyllis Morris Originals – Design engineering of custom furnishings, cabinetry and interior woodwork:

Design translation from sketches, photos or previous pencil drawings to digital 3D models exploded to render dimensioned construction documents.

West Hollywood, CA -Employee Sep 2006 – Laid off Dec 2008

Mesa Multimedia – Provided project specific support primarily related to technical solutions:

VPS server setup and initial Wordpress installations, web site development, custom forms, e-commerce, email marketing, relational database development, search engine optimization, pay per click campaign creation, print collateral, small business consulting. Past clients include Stella Adler Academy of Acting and Le Bas International.

Boulder, CO - Solutions Partner Feb 2003 - Available for work when requested:

Good Witch's Brew & Boulder Bath and Body – Natural products manufacturer and eCommerce web sites

Web site design and development, PERL scripted forms, e-commerce integrations, point of sale tools development, email marketing, search engine marketing, pay per click marketing, print production and direct mail marketing, product manufacturing and sales, employee management, etc.

Boulder, CO – Partner Owner Feb 1999 - 2009

University of Colorado – Program director and facilities manager of architectural model maker's wood shop

Built and managed college's first architectural model shop in support of first time accreditation. Worked in concert with faculty to aid design exploration and required educational project completion while ensuring student safety.

Boulder, CO - Lab Coordinator II Jan 1997 – Laid Off Aug 2001

Education

Ongoing tech marketing and design through any available resources as needed. Approximately 3 years community college and CU Boulder Environmental Design 1993-97. 1985 graduate of Athens High School in South East Ohio.